

FRIDAY, APRIL 11, 2025  
**2025 SPONSORSHIP  
 OPPORTUNITIES**

**YOU ARE SEEN**  
 YOU ARE SEEN

POP-UP BIRTHDAY  
 unGALA 2025

**PRESENTING SPONSOR**



**Thank you to the  
 Andresen Foundation!**

**\$20,000**

**PLATINUM SPONSOR**

**\$10,000**

- One table for 10 guests
- Ten tickets to the VIP pre-party
- VIP parking or transportation from one location to the event
- Special recognition at event
- Recognition on PUB website for one year
- Premier recognition on event invite, event web page and social media
- Premier recognition in event program and sponsor loop during event

**SILVER SPONSOR**

**\$5,000**

- One table for 10 guests
- Ten tickets to the VIP pre-party
- Special recognition at event
- Recognition on PUB website for one year
- Recognition on event invite, event web page and social media
- Recognition in event program and sponsor loop during event

**SHIMMER SPONSOR**

**\$3,000**

- One table for 10 guests
- Name displayed at event
- Recognition on PUB website
- Recognition on event invite, event web page and social media
- Recognition on event program and sponsor loop during event



101 Westlake Drive, Ste. 210, Austin, Texas 78746  
 Federal Tax ID# 47-5078088  
[popupbirthday.org](http://popupbirthday.org)

**Sponsor Online**



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# 2025 UNDERWRITING OPPORTUNITIES

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## RED CARPET

**\$2,000**

Set the tone for an unforgettable evening with a glamorous red carpet experience at the Pop-Up Birthday gala. A professional photographer will capture guests as they arrive in style. Your sponsorship ensures that every guest feels like a star while shining a light on this impactful cause. Includes 2 event tickets.

## SWEET CELEBRATIONS

**\$2,000**

Ensure that every guest enjoys a delightful dessert experience at our gala. Your contribution will underwrite the cost of creating an elegant dessert display, including cupcakes and other sweet treats that reflect the spirit of love and celebration we provide to every child we serve. Includes 2 event tickets.

## INTERACTIVE PHOTO OPPORTUNITY

**\$2,500**

Capture the spotlight by underwriting an exclusive, interactive photo experience. Your sponsorship will bring a unique, secret photo moment to life, unveiled at the event to surprise and delight our guests. This surprise activation is sure to be the highlight of the evening—an unforgettable memory every attendee will want to capture. Includes 2 event tickets.

## LAILA'S BIRTHDAY SOCIETY VIP PRE-PARTY

**\$5,000**

An exclusive event designed to celebrate and honor our members of Laila's Birthday Society and key supporters. Held just before our main gala, this intimate champagne reception will feature a special surprise that highlights our mission of making children in foster care feel seen and celebrated on their birthdays. Includes 2 event tickets.

## BAR

**\$7,500**

Your sponsorship will cover our signature cocktails, beer, wine, and a variety of spirits, allowing guests to toast to a brighter future! As the evening's bar sponsor, you'll enjoy prominent recognition for helping make each toast a meaningful one, directly supporting our mission to make every child feel seen, valued, and celebrated. Includes 4 event tickets.



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# SPONSORSHIP



- Presenting Sponsor \$20,000
- Platinum Sponsor \$10,000
- Silver Sponsor \$5,000
- Shimmer Sponsor \$3,000

# UNDERWRITING

- Red Carpet \$2,000
- Sweet Celebrations \$2,000
- Interactive Photo Opportunity \$2,500
- Laila's Birthday Society VIP Pre-Party \$5,000
- Bar \$7,500

We cannot attend, but would like to donate to Pop-Up Birthday: \$ \_\_\_\_\_

Please tell us more about you or your company:

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name as I wish to appear in printed materials: \_\_\_\_\_

Please select your preferred payment method:

**Check:** Please make payable to *Pop-Up Birthday* and send to address below

**Online:** <https://www.betterunite.com/popupbirthday-2025birthdayball/> (or scan QR code)

**Credit card:**

Name on card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Signature: \_\_\_\_\_ CVV/ CVC: \_\_\_\_\_



### Questions?

Please contact Kathi Haralson, Executive Director at [kathi@popupbirthday.org](mailto:kathi@popupbirthday.org) | 512-848-1938

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