



## **Gala Date: February 20, 2026**

To whom It may concern,

I'm reaching out as the enthusiastic Gala Chair for Pop Up Birthday's Boot Scootin' Birthday Bash, our annual fundraising event that rounds up generous supporters for a night of celebration, live music, dancing, delicious chow, and plenty of cowboy flair, all to support children in foster care!

On February 20, 2026, we're aiming to raise critical funds to continue our mission: bringing joy, hope, and a sense of normalcy to children in foster care by providing them with personalized birthday party boxes. These boxes are packed with everything needed to celebrate a child's big day, from themed decorations to thoughtful gifts, because every child deserves to feel seen and celebrated.

It's heartbreaking to think that many of these children have NEVER experienced the joy of their big day being celebrated. But with your help, we can change that.

Would you consider sponsoring our event or donating items to support our silent auction? Your generosity will directly impact the lives of children who need it most and help turn our birthday bash into an unforgettable night of giving, gratitude, and good ol' Western fun.

Every sponsor, toast, and twirl on the dance floor brings us one step closer to ensuring every child in foster care feels loved and celebrated.

Let's make a difference, one boot scoot at a time!

With heartfelt thanks,

Sherri Smetana

Pop Up Birthday Gala Chair, 2026

FEBRUARY 20, 2026

# Sponsorship Opportunities



## PRESENTING "Big Hat, Big Heart" Sponsor

- Two premium tables for 8 guests each (16 seats)
- Exclusive access to VIP Saloon Pre-party for all guests
- Complimentary parking
- Spotlight recognition on stage
- Year-long recognition on Pop-Up Birthday website
- Premier recognition as the Presenting Sponsor in all event related communications, including e-correspondence, Pop Up event website, social media platforms, and print materials
- Premier recognition in event program and presentation.



## Stetson Sponsor

- Two premium tables for 16 guests
- 16 tickets to VIP Saloon Pre-Party
- Complimentary parking for all guests
- Spotlight recognition on stage
- Year-long recognition on website
- Prominent logo on gala invite, webpage & socials
- Highlighted in event program & slideshow



## Golden Lasso Sponsor

- One table for 8 guests
- 8 tickets to VIP Saloon Pre-Party
- Recognition during program
- Year-long recognition on website
- Logo on invite, event page & socials
- Name listed in event program & slideshow



## Yeehaw Sponsor

- One table for 8 guests
- Name displayed on signage
- Recognition on event page, invite & socials
- Name listed in event program & slideshow

# Underwriting Opportunities



## **Chuckwagon Food Sponsor – \$15,000**

- Saddle up and sponsor the heart of our Boot Scootin' Birthday Bash: the food! As the Chuckwagon Sponsor, you'll underwrite a mouthwatering spread of Texas-inspired cuisine so that every cowboy and cowgirl at the gala enjoys a hearty, high-quality meal, while also helping provide birthday joy to children in foster care.
- Includes 8 event tickets and prominent recognition at buffet stations, in the event program, and on our website.

## **Watering Hole Bar Sponsor – \$7,500**

- Help us keep spirits high and boots scootin' all night long! As the Watering Hole Sponsor, you'll underwrite a full bar featuring signature cocktails, beer, wine, and good ol' Texas hospitality. Your support ensures guests can toast to brighter birthdays and brighter futures, all while enjoying a night of unforgettable fun.
- Includes top-shelf recognition at bar areas, in the event program, and on our website.

## **Sweet Corral Dessert Sponsor – \$5,000**

- Round up the evening with a little sugar and a whole lot of heart! As the Sweet Corral Sponsor, you'll underwrite a dazzling dessert display filled with Texas-sized treats that capture the spirit of celebration we bring to every child's birthday. Your sponsorship adds the perfect finishing touch to our guests' experience, and helps ensure foster children feel seen, valued, and celebrated on their special day.
- Includes sweet recognition at the dessert station, in the event program, and on our website.

## **Giddy Up Music Sponsor – \$4,000**

- Every great bash needs a soundtrack, and yours could be the one making it happen! As the Giddy Up Sponsor, you'll underwrite the evening's entertainment that gets the crowd toe-tappin' and two-steppin'. Your support brings the energy, the fun, and the rhythm to a night that's all about joy for our guests and the kids we serve.
- Includes recognition near the stage, in the event program, and on our website.

# Underwriting Opportunities



## VIP Saloon Sponsor – ~~\$3,000~~

- Help us roll out the red carpet, Western style, by becoming the VIP Experience sponsor! As the exclusive sponsor of this high-end experience, your brand will be front and center for our most celebrated guests.
- Includes prominent recognition on venue signage, in the event program, and on our website.

## Stompin' Grounds Venue Sponsor – \$2,500

- Help us transform the town into the ultimate party destination! As the Stompin' Grounds Sponsor, you'll underwrite the cost of the venue—where the boots hit the floor, the band plays loud, and our mission comes to life. Your support ensures our guests have a warm, welcoming, and festive space to celebrate the impact we're making for children in foster care.
- Includes prominent recognition on venue signage, in the event program, and on our website.

## WANTED Poster Photo Sponsor – \$2,000

- Giddy up and get ready to smile! Help us create a unique interactive photo op straight out of the Wild West! Guests will be surprised and delighted by this unforgettable keepsake moment. From wild west props to picture-perfect memories, this photo booth is here to capture all the hootin' and hollerin'.
- Includes prominent recognition on venue signage, in the event program, and on our website.

**Thank you** for your interest in supporting our event! Please reach out via email until our fundraising site is live:

Sherri Smetana: [secsanfran@gmail.com](mailto:secsanfran@gmail.com)

Marcus Cantu: [marcus@popupbirthday.org](mailto:marcus@popupbirthday.org)